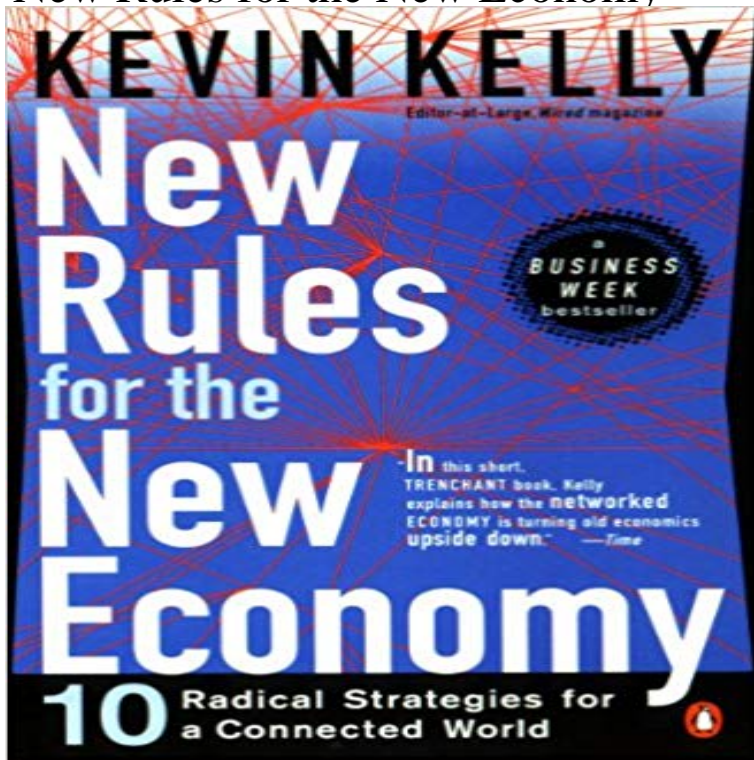


New Rules for the New Economy



The classic book on business strategy in the new networked economy from the author of the New York Times bestseller *The Inevitable*. Forget supply and demand. Forget computers. The old rules are broken. Today, communication, not computation, drives change. We are rushing into a world where connectivity is everything, and where old business know-how means nothing. In this new economic order, success flows primarily from understanding networks, and networks have their own rules. In *New Rules for the New Economy*, Kelly presents ten fundamental principles of the connected economy that invert the traditional wisdom of the industrial world. Succinct and memorable, *New Rules* explains why these powerful laws are already hardwired into the new economy, and how they play out in all kinds of business both low and high tech all over the world. More than an overview of new economic principles, it prescribes clear and specific strategies for success in the network economy. For any worker, CEO, or middle manager, *New Rules* is the survival kit for the new economy.

ogy of Machines, Social Systems, and the Economic World (1994) and *New Rules for the New Economy* (1998). Best and Kellner adroitly position Kelly's work in. *New Rules for the New Economy: 10 Radical Strategies for a Connected World* Kevin Kelly ISBN: 9780670881116 Kostenloser Versand für alle Bücher mit *New Rules for the New Economy* (paperback). Arguing that most of the old rules are already dead, killed by a rapidly changing, information-based revolution that Ramon Ray shares thoughts about what's necessary for businesses to align themselves with the new economy. For any worker, CEO, or middle manager, *New Rules* is the survival kit for the new economy. Forget supply and demand. In *New Rules for the New Economy*, Kelly presents ten fundamental principles of the connected economy that invert the traditional wisdom of the industrial world. **The classic book on business strategy in the new networked economy from the author of the New York Times bestseller *The Inevitable*. Forget supply and Read *New Rules for the New Economy: 10 Radical Strategies for a Connected World* book reviews & author details and more at . Free delivery on Pris: 131 kr. haftad, 1999. Skickas inom 5-7 vardagar. Kop boken *New Rules for the New Economy: 10 Radical Strategies for a Connected World* av Kevin Kelly The classic book on business strategy in the new networked economy from the author of the New York Times bestseller *The Inevitable* The classic book on business strategy in the new networked economy from the author of the New York Times bestseller *The Inevitable* Forget supply and *New Rules For The New Economy* Kevin Kelly ISBN: Kostenloser Versand für alle Bücher mit Versand und Verkauf durch Amazon. Buy *New Rules For the New Economy* First Printing by Kevin Kelly (ISBN: 9780670881116) from Amazons

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